



Reference: FPEC/50/2023

Date: May 21<sup>st</sup>, 2023

**Subject:** TOR for the selection of designer for packaging design and production

**Project:** Promoting UPcycling in Circular Economy through INNnovation and Education for creative industries in MEDiterranean cities (INNOMED-UP)

**Funding Source:** EU under ENICBCMed to the support of the EU/Programme

### **Background**

Future Pioneers for Empowering Communities' Members in the Environmental and Educational Fields (FPEC) is a non-profit organization established on March 20, 2012 specialized in empowering community members to overcome poverty through building their capacities, raising their public awareness, and promoting SMEs in the educational, environmental, health and social fields with special focus on women, youth and marginalized groups.

FPEC has been awarded on Sep 1, 2019 a project titled "Promoting UPcycling in Circular Economy through INNnovation and Education for creative industries in MEDiterranean cities (INNOMED-UP). The INNOMED-UP project is implemented under the 2014 - 2020 ENI CBC "Mediterranean Sea Basin Programme". It is financed by the European Union through the European Neighbourhood Instrument. The lead beneficiary (LB) is the National Technical University of Athens NTUA.

**The project overall objective** is to propose a strategy for Med-cities, where Cultural and Creative Industries (CCI) SMEs create circular economy clusters locally and participate at cross border innovation networks thus promoting urban and social inclusion.

### **Specific objectives:**

1. CCI SMEs Clustering in the Mediterranean historic city centers promoting urban revitalization & social integration Networking at cross border level, accessing knowledge Innovation Endorsement



of Industrial Symbiosis, Social Economy & Cross-Border schemes. Synergies with local governments & stakeholders.

2. CCI SMEs access to new & external knowledge from the research/educational sector & experts on CE & training on the use of new technologies & smart tools to accelerate innovation & boost their competitiveness Deliver new innovative products & new business models for CCI SMEs on the circular economy concept.
3. Promotion of social engagement with CE practices through six case study clusters & active involvement of local stakeholders/local communities Boosting job opportunities, Enhancement of Social Cooperative Entrepreneurship and Sharing Economy, Promotion of social inclusive & gender equality policies.

### **Objectives and scope of the assignment**

**Future Pioneers** is looking for designers whether companies or individuals who have extensive relevant experience to do the following:

1. Develop several packaging designs for the products of (15) of the SMEs that benefited from the sub-grants provided by the project. Future Pioneers and the SMEs will select the final designs from the options provided by the designer
2. Produce (100) packaging units for the products of each of the (15) SMEs based on the selected designs and in consultation with Future Pioneers and the SMEs
3. The packaging designs will ensure the project and donor visibility

### **Time Frame**

1. This assignment is expected to be completed with (8) weeks for the date of signing the contract.

### **Required Qualifications and Experience for bidders:**

**Companies and individuals are both eligible to apply as long as they have the following qualifications:**



1. Minimum 5 years' experience in designs and production of packaging
2. Profile demonstrating similar assignments, experience, availability of appropriate professional staff and experience among applicant's staff, resources to carry out the assignment.
3. Experience with international organizations and donors
4. Fluency in English

#### **Technical and Financial Offers**

Interested bidders are requested to provide technical and financial offers including all eligible taxes for the above assignment by May 31<sup>st</sup>, 2023 at 23:59 by the latest to be sent to the following email address: [procurement@future-pioneers.org](mailto:procurement@future-pioneers.org)

#### **Evaluation**

Competence and relevant qualifications of the Consultant	50 scores
Financial Offer	50 scores