

“Enhancing Women Participation in the Solid Waste Management Sector in Jordan”

Terms of Reference Bana Leaves Product Designer Services

Background and Context Analysis

The “Enhancing Women Participation in the Solid Waste Management Sector in Jordan” project initiated by the UNDP in 2020 will contribute to improving women’s quality of life in North of Jordan through enhancing their livelihoods and wellbeing. The entry point of this project is women economic empowerment and equality as means to addressing barriers that are hindering women from active participation in their communities as workers, entrepreneurs and change makers, anchored in the understanding that women’s economic empowerment can only be achieved if women and girls are provided with the same opportunities as men and boys in terms of education, training and skills-building, economic opportunities, decision-making power, as well as access to and control over assets and resources, enabled through gender-sensitive policies.

The project focuses on empowering women through improving effectiveness of women organizations to actively represent and support women voices in decision-making processes, increasing participation by women in the local economy, enhancing gender informed and responsive policy making at community and national levels, with particular focus on the solid waste management sector.

This project is designed to use Solid Waste Management (SWM) and the green economy to provide interventions aiming at empowering women economically, strengthening their voice and representation at the local level, and enhance the institutional capacities to accompany this process. Innovation, use of new technologies and entrepreneurship are elements that the project is considering in strengthening and sustaining the interventions planned through capacitating the targeted beneficiaries to ensure they have the skills, knowledge, and exposure needed.

New business models for women will be introduced pursuing solutions for solid waste management under integrated approaches and employing the circular economy concept. The project is built on the notion that sustainable development can only be achieved when all people have opportunities to fulfill their potential and when their knowledge and contributions are valued and mobilized.

The project is currently supporting the establishment of **(10) different green business projects** in Irbid Governorate using the 5Rs concept (refuse, reduce, reuse, repurpose, and recycle), with the aim of reducing waste and responding to some of the environmental issues within the targeted area. All green business projects are managed by Community Based Organizations (CBOs).

Purpose of the assignment and deliverables

The objective of this assignment is to recruit a specialized Product Designer to provide fashionable designs for products made of Banana leaves to enhance their quality and marketability in line with available natural resources and budget.

The designer is also expected to train the women participants to bring product designs to life using available resources. More specifically, the designer will support one Community Based Organization (CBO) located in in Khalid bin Al Walid municipality of Irbid governorate which is:

1. Ghosn Alban Charity Association

Project Name: Reuse of Agri waste, mainly banana leaves and Imperata.

The main idea of this green business project is to reduce Agri waste by producing high quality handicrafts from reused banana leaves and Imperata. This project requires training the beneficiaries on how to produce high quality and attractive products out of these leaves that can be easily marketed.

Deliverables

1. Different options of high-quality designs for products/handicrafts made of banana leaves and Imperata, as described above.
2. On the job training provided to the CBO on how on to use the designs in their production and how to bring them to life. The training will not be on graphic design rather on how to use available machinery to create new products. Also, a list of any additional resources required to be provided to the CBO taking into consideration available budget.
3. Knowledge sharing with the CBO on possible exhibitions and/or networks to market their products.
4. A final report submitted to include the training report with photos and participants lists, the designs provided, challenges and lessons learned, and recommendations for improvement.

Time Frame

The duration of the assignment is 7 working days including all required deliverables.

General requirements

- The consultant should provide detailed weekly time sheet.
- The consultant should submit the draft and final reports according to the defined deadlines.
- The consultant should respond to the client comments and recommendations on the draft report before submitting the final version.
- The consultant will report directly to Eng. Obyda Hummash, Executive Director of Future Pioneers for Empowering Communities (FPEC).
- FPEC is responsible for providing the consultant with access to available project documents and data, introducing the consultant to the targeted communities and facilitating access to the targeted CBOs and facilitate communications

Consultant profile

- University degree in products design or any related field.
- Strong experience in developing and implementing different and similar products designs.
- Proven experience in working with local communities and training.
- Experience with donor agencies or INGO is an added value.
- Strong reporting communication and conflict-management skills.

Expression of Interest

Interested consultants are requested to submit technical and financial proposals

The technical proposal shall cover;

- Proposed approach and methodology
- Work Plan and time frame
- Relevant experience
- Sample of previous packaging and branding work done.

The financial proposal shall cover;

- Detailed man-day for each associated activity
- Total Cost for the assignment including taxes.

The above technical and financial offers should be submitted via email to procurement@future-pioneers.org

Deadline for receiving the offers **has been extended to is SEP 18th, 2022 at 16:00.**

Evaluation of the offers

Received offers will be evaluated based on the following criteria.

Administrative check:

1. Offer is Received within deadline
2. Complete Required documents are received.

Technical Evaluation:

- | | |
|--|------------|
| 1. Methodology | 35% |
| Reflecting understanding of the project's objectives and requirements and explaining the approach that will be used to implement the task Quality of involved experts. | |
| 2. Technical merits | 35% |
| Strength of similar Technical experience of the proposed experts who will be involved in the project's implementation | |
| 3. Proposed price. | 30% |
| TOTAL POINTS | 100 |

The offer with best value for money will be selected.

Questions should be sent by e-mail to the following e-mail address
procurement@future-pioneers.org

The deadline for sending the questions has been extended to **Sep 14th, 2022 at 16:00**